

Lesson 1.1: Binomial $\times$ Binomial $(a+b)(c+d)$

Specific Outcome: 4.1 – Model multiplication of two given binomials, concretely or pictorially, and record process symbolically. 4.2 – Relate multiplication of 2 binomial expressions to an area model. 4.3 – Explain, using examples, the relationship between multiplication of binomials and multiplication of two-digit numbers. 4.5 – Multiply two polynomials symbolically, and combine like terms. 4.7 – Identify and explain errors in a solution for a polynomial multiplication.

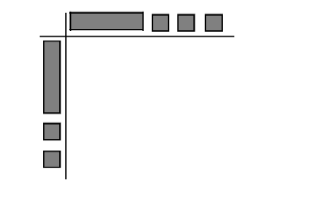
Expand:

Factors:

Product:

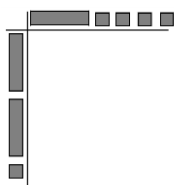
A. USING ALGEBRA TILES

Expand: $(x + 2)(x + 3)$

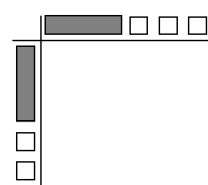


Practice: Complete the algebra tiles diagrams and determine the binomials products.

a)



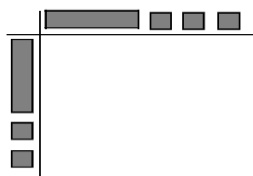
b)



B. USING AN AREA MODEL

The algebra tile diagram used to model $(x + 2)(x + 3)$ can be modified into an **area model**, which shows that the product of 2 binomials is equivalent to 4 monomial products.

Algebra Tiles



Area Model



Practice: Use an area model like the one above to determine the product of the two binomials.

a) $(5x - 6)(2x + 1)$

b) $(3a + 4)(2a + 3)$

c) $(4x - 5)(6x - 2)$

NOTE: An area model can be used to show that the multiplication of 2 two-digit numbers can be performed as four separate products.

Use an area model to expand: **32 $\times$ 34**

C. USING THE DISTRIBUTIVE PROPERTY

- Distributive Property: $(a + b)(c + d) =$

Expand using Dist. Prop: $(x + 4)(2x + 3) =$

Practice: Use the distributive property to expand and simplify the following expressions.

- a) $(2a + 5)(a - 6)$ b) $(3x - 4)(3x - 7)$ c) $(-2y + 3)(4y - 1)$

D. USING THE FOIL METHOD

In the FOIL method, each letter stands for a product:

Expand by FOILing: $(x + 4)(x + 7) =$

Practice: Use FOIL to determine each products.

	F	O	I	L	TRINOMIAL
a. $(x + 6)(x + 4)$					=
b. $(2x - 7)(x + 5)$					=
c. $(3x - 2)(2x - 6)$					=
d. $(4x + 7)(3x - 5)$					=
e. $(2x + y)(x - 3y)$					=

Problem Solving:

1. A rectangle has length $(2a + 5)$ cm and width $(3a - 4)$ cm. Determine the area of the rectangle (in cm^2).

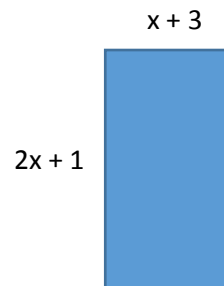
2. The area of the rectangle shown can be written in the form $ax^2 + bx + c$.

Write the value of a in first box.

Write the value of b in second box.

Write the value of c in third box.

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- *3. $(2x + 3)(4x - 5)$ can be expanded and simplified into the form of $ax^2 + bx + c$. The value of $a + b$ is _____.

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